**INTERNATIONAL SCIENTIFIC CONFERENCE**

***CONTEMPORARY CHALLENGES OF ECONOMIC GROWTH AND***

***SUSTAINABILITY OF BUSINESSES***

**Online, 1st June 2022**

**CONFERENCE AGENDA**

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| **10:00 - 10:10** | **Conference opening** |
| prof. Zoran Janevski, Ph.D., Director of the Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje  prof. Nikola Jankulovski, Ph.D., Rector of the Ss. Cyril and Methodius University in Skopje | |

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| **10:00 - 15:30** | **PARALLEL SESSION I:**  **DETERMINANTS OF ECONOMIC GROWTH- CURRENT SITUATION AND PROSPECTS**  **(link)** |
| **10:10 -11:20** | **Panel 1**  **Moderator:** prof. Neda Petroska Angelovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Darko Marjanović, Milena Lazić  MACROECONOMIC PERFORMANCE OF WB COUNTRIES - EMPIRICAL INVESTIGATION  2. Oana-Ramona Lobonț, Andrei Trip, Alexandra-Mădălina Țăran,Lavinia-Daniela Mihiț, Nicoleta-Claudia Moldovan  A MULTIDIMENSIONAL ANALYSIS TO COORDINATE THE RELATIONSHIP BETWEEN PUBLIC GOVERNANCE AND QUALITY OF LIFE ACROSS THE EUROPEAN UNION STATES  3. Elizabeta Djambaska, Aleksandra Lozanoska,Irina Pipierkova  PRODUCTIVITY AS A SOURCE OF ECONOMIC GROWTH - CURRENT SITUATION AND PROSPECT IN THE REPUBLIC OF NORTH MACEDONIA  4. Angela Zafirova, Biljana Angelova  THE RELATIONSHIP BETWEEN ENERGY CONSUMPTION AND GROSS DOMESTIC PRODUCT: POTENTIAL IMPACT OF THE ENERGY CRISIS ON THE ECONOMIC GROWTH OF THE REPUBLIC OF NORTH MACEDONIA  5. Oana-Maria Cozma  SLAVERY AS A DETERMINANT OF ECONOMIC GROWTH. THE CASES OF BRITISH AND DUTCH EMPIRES |
| 11:00-11:20 | Discussion |
| **11:30 – 12:30** | **Panel 2**  **Moderator:** prof. Neda Petroska Angelovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
| 11:30- 11:40 | 1. Laura Diaconu (Maxim), Cristian C. Popescu  ROMANIAN HEALTH CARE SYSTEM IN TIMES OF COVID PANDEMIC  2. Aleksandar Naumoski, Madhukar Upadhya, Pavlina Zdraveva  ESTIMATING PUBLIC CLIMATE FINANCE USING OBJECTIVE-BASED COST COMPONENT APPROACH  3. Alexandra-Mădălina Țăran, Oana-Ramona Lobonț, Sorana Vătavu,  Magda-Mihaela Luca  THE IMPLICATIONS OF DIGITALISATION AND COVID-19 ON HEALTH SYSTEMS OF THE EUROPEAN UNION COUNTRIES  4. Vesna Georgieva Svrtinov, Olivera Gjorgieva-Trajkovska,  Emilija Miteva-Kacarski, Vlatko Paceskovski  THE IMPACT OF THE COVID-19 PANDEMIC ON CERTAIN MACROECONOMIC INDICATORS IN THE WESTERN BALKAN COUNTRIES |
| 12:10-12:30 | Discussion |
| **12:30 -13:10** | **Break** |
| **13:10 –**  **14:10** | **Panel 3**  **Moderator:** prof.Elizabeta Djambaska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Aleksandra Lozanoska, Verica Janeska, Elizabeta Djambaska  CHALLENGES OF THE DEMOGRAPHIC AGEING IN THE REPUBLIC OF NORTH MACEDONIA - CURRENT SITUATION AND PROSPECTS  2. Jovanka Damoska Sekuloska  INFLUENCE OF THE ONLINE FREELANCING TO THE LABOR MARKET  3. Kristina Velickovska, Bojan Georgievski  THE CAUSAL RELATIONSHIP BETWEEN INCOME INEQUALITY AND EDUCATIONAL ATTAINMENT  4. Katerina Shapkova Kocevska  DOES PUBLIC EXPENDITURE ON EDUCATION PROMOTE ECONOMIC GROWTH? EVIDENCE FROM THE REPUBLIC OF NORTH MACEDONIA |
| 13:50-14:10 | Discussion |
| **14:20 –**  **15:30** | **Panel 4**  **Moderator:** prof.Aleksandra Lozanoska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Natasha Trajkova Najdovska, Meri Boshkoska, Marija Midovska Petkoska  PERCEPTIONS OF LOCAL ECONOMIC DEVELOPMENT IN NORTH MACEDONIA: A COMPARATIVE ANALYSIS  2. Mila Mitreva  INVESTMENT TRENDS OF INSTITUTIONAL INVESTORS  3. Biljana Hadzi-Velkova, Milica Milosheska Gavrovska, Maja Stevkova Shterieva  CLIMATE CHANGE AND ITS IMPLICATIONS ON THE FINANCIAL RISKS  4. Miki Runtev  THE IMPACT OF MILITARY EXPANSION AND THE EFFECT OF THE COVID-19 PANDEMIC ON THE INTERNATIONAL ECONOMY  5. Marija Pendevska Olivija Filipovska  DIGITAL INNOVATIONS IN BANKING FOR ECONOMIC DEVELOPMENT |
| 15:10-15:30 | Discussion & Closing remarks |

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| **10:00 –14:00** | **PARALLEL SESSION II:**  **MACROECONOMIC AND SECTORAL POLICIES – CHALLENGES IN NEW REALITY**  **(link)** |
| **10:10 –**  **11:10** | **Panel 1**  **Moderator:** prof.Klimentina Poposka, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Vladimir Petkovski Snezana Kostadinoska Miloseska  THE MACEDONIAN MACRO ECONOMIC AUTO-SUSTAINABILITY MODEL (MMEAS-MODEL)  2. Cristian C. Popescu, Laura Diaconu (Maxim)  THE RELATIONSHIP BETWEEN FISCAL POLICY AND ECONOMIC GROWTH. AN EMPIRICAL STUDY ON EMERGING ECONOMIES  3. Fanka Risteska, Tatjana Spaseska, Aneta Risteska Jankuloska  COORDINATION BETWEEN MONETARY POLICY AND FISCAL POLICY IN THE DEVELOPMENT OF THE CORPORATE SECURITIES MARKET  4. Samoil Malcheski Blagoja Spirkoski Risto Malcheski  MACROECONOMIC ANALYSIS OF THE SAME MACEDONIAN ECONOMIC INDICATORS DURING THE PERIOD OF 2000-2020 |
| 10:50-11:10 | Discussion |
| **11:20 –**  **12:20** | **Panel 2**  **Moderator:** prof.Klimentina Poposka, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Shiret Elezi, Milena Boshkoska Klisaroski  PUBLIC FINANCE SPENDING OVERVIEW IN COVID AND MID TERM PERIOD: THE CASE OF NORTH MACEDONIA  2. Jasna Tonovska, Predrag Trpeski  INTERNATIONAL CAPITAL FLOWS MANAGEMENT MEASURES AMID THE CHANGING GLOBAL ENVIRONMENT  3. Dushko Josheski, Tatjana Boshkov  MIRRLEESIAN OPTIMAL TAXATION : REVIEW OF THE STATIC AND DYNAMIC FRAMEWORK  4. Irina Bilan, Constantin-Marius Apostoaie  UNEMPLOYMENT BENEFITS AND NEW BUSINESS VENTURES IN THE EUROPEAN UNION: THE MODERATING ROLE OF ENTREPRENEURSHIP POLICIES |
| 12:00-12:20 | Discussion |
| **12:20 -13:00** | **Break** |
| **13:00 –**  **14:00** | **Panel 3**  **Moderator:** prof. Iskra Stancheva Gigov, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Iskra Stancheva Gigov, Vladimir Petkovski  MATERIAL LIVING CONDITIONS AND ECONOMIC SECURITY OF THE POPULATION IN THE REPUBLIC OF NORTH MACEDONIA  2. Katerina Hadzi Naumova-Mihajlovska, Neda Petroska –Angelovska, Marija Takovska  GREEN ECONOMY IMPLEMENTATION IN AGRICULTURE SECTOR – EMPIRICAL RESEARCH IN REPUBLIC OF NORTH MACEDONIA  3. Dejan Metodijeski, Oliver Filiposki  ANALYSIS OF SPA TOURISM OFFER IN NORTH MACEDONIA  4. Slobodan Levkovski, Vasil Popovski  SOCIAL CAPITAL AND HAPPINESS AT YOUTH IN SOCIAL RISK |
| 13:40-14:00 | Discussion & Closing remarks |

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| **10:00 - 15:40** | **PARALLEL SESSION III:**  **KEY BUSINESS ISSUES – FACING CHALLENGES, SEIZING OPPORTUNITIES**  **(link)** |
| **10:10 –**  **11:10** | **Panel 1**  **Moderator:** prof. Zoran Janevski, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Alp Aytaç, Ümit Gücenme Gençoğlu  A POLICE SKETCH OF A FRAUDSTER BASED ON ACFE REPORTS: 2010-2020 PERIOD  2. Tri Damayanti, Supi Aslanoğlu, Tuba Derya Baskan  THE IMPLEMENTATION OF SUSTAINABILITY REPORTING OF INDONESIAN AND TURKISH LISTED BANKS  3. Arbenita Kosumi, Klimentina Poposka  TECHNOLOGICAL CHANGE AND FINANCIAL INNOVATION IN BANKING INDUSTRY  4. Ivona Tasevska  DEVIATIONS FROM RATIONAL DECISIONS OF THE MACEDONIAN INVESTORS |
| 10:50-11:10 | Discussion |
| **11:20 –**  **12:30** | **Panel 2**  **Moderator:** prof. Zoran Janevski, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Diana Boshkovska, Tatjana Petkovska Mirchevska,  Natasha Daniloska  THE CONTRIBUTION OF BUSINESS TO THE IMPLEMENTATION OF SOCIAL DEVELOPMENT GOALS (SDGS) - CHALLENGES AND OPPORTUNITIES  2. Mirjana Borota Popovska, Marija Topuzovska Latkovik,  Diturije Ismaili, Aneta Cekic  SERVICE RELATED COMPETENCIES IN THE REPUBLIC OF NORTH MACEDONIA - EVIVA APPROACH  3. Aneta Risteska Jankuloska, Miroslav Gveroski, Tatjana Spaseska  SMALL AND MEDIUM SIZED ENTERPRISES DURING THE COVID-19 PANDEMIC CRISIS - PROBLEMS AND CHALLENGES  4. Zoran Janevski, Tea Josimovska  DETERMINANTS OF PRICE EXPECTATIONS OF MANAGERS AND ENTREPRENEURS IN THE SERVICES SECTOR IN THE REPUBLIC OF NORTH MACEDONIA  5. Bogdan Gjurchevski, Dragan Gjurchevski  THE ROLE AND CONDITION OF INTERNAL AUDIT IN THE PUBLIC SECTOR IN MACEDONIA |
| 12:10-12:30 | Discussion |
| **12:30 -13:10** | **Break** |
| **13:10 –**  **14:20** | **Panel 3**  **Moderator:** prof.Irina Piperkova, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Irena Bogoevska-Gavrilova, Anita Ciunova-Shuleska  SOURCE CREDIBILITY THEORY APPLIED TO INFLUENCER MARKETING  2. Ana Nevistikj, Ilijana Petrovska, Ana Tomovska Misoska,  Nadica Jovanovska Boshkovska  EFFECTS OF NUDGES: EVIDENCE FROM MACEDONIAN CONSUMERS  3. Natasha Miteva, Dushica Popova  RELATIONSHIP BETWEEN RESTAURANT MANAGEMENT AND CUSTOMER SATISFACTION  4. Faraonel Beniamin-Vladut, Jelea Alexandra Raluca, Matcu Mara  ROMANIAN STUDENTS’ PERCEPTION OF CRYPTOCURRENCIES  5. Ilijana Petrovska, Ivo Paunovski, Bosko Tanevski  BRAND COMMUNICATION ON INSTAGRAM |
| 14:00-14:20 | Discussion |
| **14:30 –**  **15:40** | **Panel 4**  **Moderator:** prof. Katerina Hadzi Naumova-Mihajlovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Irina Piperkova, Vasil Popovski, Elena Davitkovska  THE IMPACT OF ECONOMIC DOWNTURN ON HUMAN RESOURCE POLICIES IN SMALL BUSINESSES: THE CASE OF NORTH MACEDONIA  2. Almira Curri Memeti  TALENT MANAGEMENT, A CONTEMPORARY CHALLENGE FOR SUSTAINABLE DEVELOPMENT  3. Sanja Pavlova  EXPLORATION OF ORGANIZATIONAL CULTURE AND JOB SATISFACTION AS SUSTAINABILITY FACTORS IN THE HIGHER EDUCATION INSTITUTIONS  4. Tihona Bozhinovska  MODELS OF BOARDS INVOLVEMENT IN STRATEGIC DECISIONS: IMPORTANCE AND CLASSIFICATION  5. Ena Petreska  MANAGING VIRTUAL TEAMS |
| 15:20-15:40 | Discussion & Closing remarks |