**INTERNATIONAL SCIENTIFIC CONFERENCE**

***CONTEMPORARY CHALLENGES OF ECONOMIC GROWTH AND***

***SUSTAINABILITY OF BUSINESSES***

**Online, 1st June 2022**

**CONFERENCE AGENDA**

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| **10:00 - 10:10** | **Conference opening**  |
| prof. Zoran Janevski, Ph.D., Director of the Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopjeprof. Nikola Jankulovski, Ph.D., Rector of the Ss. Cyril and Methodius University in Skopje |

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| **10:00 - 15:30** | **PARALLEL SESSION I:****DETERMINANTS OF ECONOMIC GROWTH- CURRENT SITUATION AND PROSPECTS** **(link)** |
| **10:10 -11:20**  | **Panel 1****Moderator:** prof. Neda Petroska Angelovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Darko Marjanović, Milena LazićMACROECONOMIC PERFORMANCE OF WB COUNTRIES - EMPIRICAL INVESTIGATION2. Oana-Ramona Lobonț, Andrei Trip, Alexandra-Mădălina Țăran,Lavinia-Daniela Mihiț, Nicoleta-Claudia MoldovanA MULTIDIMENSIONAL ANALYSIS TO COORDINATE THE RELATIONSHIP BETWEEN PUBLIC GOVERNANCE AND QUALITY OF LIFE ACROSS THE EUROPEAN UNION STATES3. Elizabeta Djambaska, Aleksandra Lozanoska,Irina PipierkovaPRODUCTIVITY AS A SOURCE OF ECONOMIC GROWTH - CURRENT SITUATION AND PROSPECT IN THE REPUBLIC OF NORTH MACEDONIA4. Angela Zafirova, Biljana AngelovaTHE RELATIONSHIP BETWEEN ENERGY CONSUMPTION AND GROSS DOMESTIC PRODUCT: POTENTIAL IMPACT OF THE ENERGY CRISIS ON THE ECONOMIC GROWTH OF THE REPUBLIC OF NORTH MACEDONIA5. Oana-Maria CozmaSLAVERY AS A DETERMINANT OF ECONOMIC GROWTH. THE CASES OF BRITISH AND DUTCH EMPIRES |
| 11:00-11:20 | Discussion |
| **11:30 – 12:30**  | **Panel 2****Moderator:** prof. Neda Petroska Angelovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
| 11:30- 11:40  | 1. Laura Diaconu (Maxim), Cristian C. PopescuROMANIAN HEALTH CARE SYSTEM IN TIMES OF COVID PANDEMIC2. Aleksandar Naumoski, Madhukar Upadhya, Pavlina ZdravevaESTIMATING PUBLIC CLIMATE FINANCE USING OBJECTIVE-BASED COST COMPONENT APPROACH3. Alexandra-Mădălina Țăran, Oana-Ramona Lobonț, Sorana Vătavu, Magda-Mihaela LucaTHE IMPLICATIONS OF DIGITALISATION AND COVID-19 ON HEALTH SYSTEMS OF THE EUROPEAN UNION COUNTRIES4. Vesna Georgieva Svrtinov, Olivera Gjorgieva-Trajkovska, Emilija Miteva-Kacarski, Vlatko PaceskovskiTHE IMPACT OF THE COVID-19 PANDEMIC ON CERTAIN MACROECONOMIC INDICATORS IN THE WESTERN BALKAN COUNTRIES |
| 12:10-12:30 | Discussion |
| **12:30 -13:10** | **Break** |
| **13:10 –****14:10**  | **Panel 3****Moderator:** prof.Elizabeta Djambaska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Aleksandra Lozanoska, Verica Janeska, Elizabeta DjambaskaCHALLENGES OF THE DEMOGRAPHIC AGEING IN THE REPUBLIC OF NORTH MACEDONIA - CURRENT SITUATION AND PROSPECTS2. Jovanka Damoska SekuloskaINFLUENCE OF THE ONLINE FREELANCING TO THE LABOR MARKET3. Kristina Velickovska, Bojan GeorgievskiTHE CAUSAL RELATIONSHIP BETWEEN INCOME INEQUALITY AND EDUCATIONAL ATTAINMENT4. Katerina Shapkova KocevskaDOES PUBLIC EXPENDITURE ON EDUCATION PROMOTE ECONOMIC GROWTH? EVIDENCE FROM THE REPUBLIC OF NORTH MACEDONIA |
| 13:50-14:10 | Discussion |
| **14:20 –****15:30** | **Panel 4****Moderator:** prof.Aleksandra Lozanoska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Natasha Trajkova Najdovska, Meri Boshkoska, Marija Midovska Petkoska PERCEPTIONS OF LOCAL ECONOMIC DEVELOPMENT IN NORTH MACEDONIA: A COMPARATIVE ANALYSIS2. Mila Mitreva INVESTMENT TRENDS OF INSTITUTIONAL INVESTORS3. Biljana Hadzi-Velkova, Milica Milosheska Gavrovska, Maja Stevkova ShterievaCLIMATE CHANGE AND ITS IMPLICATIONS ON THE FINANCIAL RISKS4. Miki Runtev THE IMPACT OF MILITARY EXPANSION AND THE EFFECT OF THE COVID-19 PANDEMIC ON THE INTERNATIONAL ECONOMY5. Marija Pendevska Olivija FilipovskaDIGITAL INNOVATIONS IN BANKING FOR ECONOMIC DEVELOPMENT |
| 15:10-15:30 | Discussion & Closing remarks  |

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| **10:00 –14:00** | **PARALLEL SESSION II:** **MACROECONOMIC AND SECTORAL POLICIES – CHALLENGES IN NEW REALITY****(link)** |
| **10:10 –****11:10**  | **Panel 1****Moderator:** prof.Klimentina Poposka, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Vladimir Petkovski Snezana Kostadinoska MiloseskaTHE MACEDONIAN MACRO ECONOMIC AUTO-SUSTAINABILITY MODEL (MMEAS-MODEL)2. Cristian C. Popescu, Laura Diaconu (Maxim)THE RELATIONSHIP BETWEEN FISCAL POLICY AND ECONOMIC GROWTH. AN EMPIRICAL STUDY ON EMERGING ECONOMIES3. Fanka Risteska, Tatjana Spaseska, Aneta Risteska JankuloskaCOORDINATION BETWEEN MONETARY POLICY AND FISCAL POLICY IN THE DEVELOPMENT OF THE CORPORATE SECURITIES MARKET4. Samoil Malcheski Blagoja Spirkoski Risto MalcheskiMACROECONOMIC ANALYSIS OF THE SAME MACEDONIAN ECONOMIC INDICATORS DURING THE PERIOD OF 2000-2020 |
| 10:50-11:10 | Discussion |
| **11:20 –****12:20** | **Panel 2****Moderator:** prof.Klimentina Poposka, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje  |
|  | 1. Shiret Elezi, Milena Boshkoska KlisaroskiPUBLIC FINANCE SPENDING OVERVIEW IN COVID AND MID TERM PERIOD: THE CASE OF NORTH MACEDONIA2. Jasna Tonovska, Predrag TrpeskiINTERNATIONAL CAPITAL FLOWS MANAGEMENT MEASURES AMID THE CHANGING GLOBAL ENVIRONMENT3. Dushko Josheski, Tatjana BoshkovMIRRLEESIAN OPTIMAL TAXATION : REVIEW OF THE STATIC AND DYNAMIC FRAMEWORK4. Irina Bilan, Constantin-Marius ApostoaieUNEMPLOYMENT BENEFITS AND NEW BUSINESS VENTURES IN THE EUROPEAN UNION: THE MODERATING ROLE OF ENTREPRENEURSHIP POLICIES |
| 12:00-12:20 | Discussion |
| **12:20 -13:00** | **Break** |
| **13:00 –****14:00** | **Panel 3****Moderator:** prof. Iskra Stancheva Gigov, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Iskra Stancheva Gigov, Vladimir PetkovskiMATERIAL LIVING CONDITIONS AND ECONOMIC SECURITY OF THE POPULATION IN THE REPUBLIC OF NORTH MACEDONIA2. Katerina Hadzi Naumova-Mihajlovska, Neda Petroska –Angelovska, Marija Takovska GREEN ECONOMY IMPLEMENTATION IN AGRICULTURE SECTOR – EMPIRICAL RESEARCH IN REPUBLIC OF NORTH MACEDONIA3. Dejan Metodijeski, Oliver FiliposkiANALYSIS OF SPA TOURISM OFFER IN NORTH MACEDONIA4. Slobodan Levkovski, Vasil PopovskiSOCIAL CAPITAL AND HAPPINESS AT YOUTH IN SOCIAL RISK |
| 13:40-14:00 | Discussion & Closing remarks |

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| **10:00 - 15:40** | **PARALLEL SESSION III:****KEY BUSINESS ISSUES – FACING CHALLENGES, SEIZING OPPORTUNITIES****(link)** |
| **10:10 –****11:10**  | **Panel 1****Moderator:** prof. Zoran Janevski, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Alp Aytaç, Ümit Gücenme Gençoğlu A POLICE SKETCH OF A FRAUDSTER BASED ON ACFE REPORTS: 2010-2020 PERIOD2. Tri Damayanti, Supi Aslanoğlu, Tuba Derya BaskanTHE IMPLEMENTATION OF SUSTAINABILITY REPORTING OF INDONESIAN AND TURKISH LISTED BANKS3. Arbenita Kosumi, Klimentina PoposkaTECHNOLOGICAL CHANGE AND FINANCIAL INNOVATION IN BANKING INDUSTRY4. Ivona Tasevska DEVIATIONS FROM RATIONAL DECISIONS OF THE MACEDONIAN INVESTORS |
| 10:50-11:10 | Discussion |
| **11:20 –** **12:30** | **Panel 2****Moderator:** prof. Zoran Janevski, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Diana Boshkovska, Tatjana Petkovska Mirchevska, Natasha DaniloskaTHE CONTRIBUTION OF BUSINESS TO THE IMPLEMENTATION OF SOCIAL DEVELOPMENT GOALS (SDGS) - CHALLENGES AND OPPORTUNITIES2. Mirjana Borota Popovska, Marija Topuzovska Latkovik, Diturije Ismaili, Aneta CekicSERVICE RELATED COMPETENCIES IN THE REPUBLIC OF NORTH MACEDONIA - EVIVA APPROACH3. Aneta Risteska Jankuloska, Miroslav Gveroski, Tatjana SpaseskaSMALL AND MEDIUM SIZED ENTERPRISES DURING THE COVID-19 PANDEMIC CRISIS - PROBLEMS AND CHALLENGES4. Zoran Janevski, Tea JosimovskaDETERMINANTS OF PRICE EXPECTATIONS OF MANAGERS AND ENTREPRENEURS IN THE SERVICES SECTOR IN THE REPUBLIC OF NORTH MACEDONIA5. Bogdan Gjurchevski, Dragan GjurchevskiTHE ROLE AND CONDITION OF INTERNAL AUDIT IN THE PUBLIC SECTOR IN MACEDONIA |
| 12:10-12:30 | Discussion |
| **12:30 -13:10** | **Break** |
| **13:10 –****14:20** | **Panel 3****Moderator:** prof.Irina Piperkova, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Irena Bogoevska-Gavrilova, Anita Ciunova-ShuleskaSOURCE CREDIBILITY THEORY APPLIED TO INFLUENCER MARKETING2. Ana Nevistikj, Ilijana Petrovska, Ana Tomovska Misoska, Nadica Jovanovska BoshkovskaEFFECTS OF NUDGES: EVIDENCE FROM MACEDONIAN CONSUMERS3. Natasha Miteva, Dushica PopovaRELATIONSHIP BETWEEN RESTAURANT MANAGEMENT AND CUSTOMER SATISFACTION4. Faraonel Beniamin-Vladut, Jelea Alexandra Raluca, Matcu MaraROMANIAN STUDENTS’ PERCEPTION OF CRYPTOCURRENCIES5. Ilijana Petrovska, Ivo Paunovski, Bosko TanevskiBRAND COMMUNICATION ON INSTAGRAM |
| 14:00-14:20 | Discussion |
| **14:30 –****15:40** | **Panel 4****Moderator:** prof. Katerina Hadzi Naumova-Mihajlovska, Ph.D., Institute of Economics – Skopje, Ss. Cyril and Methodius University in Skopje |
|  | 1. Irina Piperkova, Vasil Popovski, Elena DavitkovskaTHE IMPACT OF ECONOMIC DOWNTURN ON HUMAN RESOURCE POLICIES IN SMALL BUSINESSES: THE CASE OF NORTH MACEDONIA2. Almira Curri MemetiTALENT MANAGEMENT, A CONTEMPORARY CHALLENGE FOR SUSTAINABLE DEVELOPMENT3. Sanja PavlovaEXPLORATION OF ORGANIZATIONAL CULTURE AND JOB SATISFACTION AS SUSTAINABILITY FACTORS IN THE HIGHER EDUCATION INSTITUTIONS4. Tihona BozhinovskaMODELS OF BOARDS INVOLVEMENT IN STRATEGIC DECISIONS: IMPORTANCE AND CLASSIFICATION5. Ena PetreskaMANAGING VIRTUAL TEAMS |
| 15:20-15:40 | Discussion & Closing remarks |